



SPONSORSHIP OPPORTUNITIES

Every year people from across the U.S. join the Climb to Fight Cancer and ascend the world’s most breathtaking peaks in honor or memory of loved ones who have battled cancer all while raising millions for lifesaving research at Fred Hutchinson Cancer Research Center.

BENEFITS:	SUMMIT \$50,000 <i>FMV = \$7,550</i>	SURVIVOR \$15,000 <i>FMV = \$4,800</i>	PEAK \$10,000 <i>FMV = \$2,800</i>	BASE CAMP \$5,000 <i>FMV = \$2,300</i>	TRAILHEAD \$2,500 <i>FMV = \$300</i>
Category Exclusivity Your organization will be the only company within your industry to sponsor the Climb to Fight Cancer for one calendar year July – June.	Exclusivity				
Entitlement Event would be named “Climb to Fight Cancer presented by (your company name)” in all instances on event marketing materials.	Name	Name <i>Survivor Summit only</i>			
Commemorative Shirt <i>(1,000 impressions)</i> Logo or name recognition on the Climb participant shirt.	Logo and Name	Logo	Logo	Logo	Logo
Website <i>(40,000 impressions)</i> Logo or name recognition and link on the Climb website, fredhutch.org/climb.	Logo	Logo	Logo	Name	Name
Annual Report <i>(3,282 unique visitors)</i> Recognition in Fred Hutch’s online annual report.	Name	Name	Name	Name	Name
Summit Banner <i>(3,000 impressions)</i> Logo or name recognition on the Climb summit banner.	Logo and Name	Logo	Logo	Logo	
Poster <i>(1,000 impressions)</i> Logo or name recognition on the Climb promotional poster.	Logo and Name	Logo	Logo	Logo	
Purchased Advertising Logo or name recognition in Climb print and online purchased advertisements.	Logo and Name <i>in select pieces</i>	Logo <i>in select pieces</i>	Select		
Climb Participants <i>(3,000 impressions)</i> Logo or name recognition at all Climb participant recruitment events, orientation programs and select communications.	Logo and Name	Logo	Select		
Climb Donors <i>(4,000 impressions)</i> Logo or name recognition on Climb donor correspondence.	Logo and Name	Logo	Logo		
Brochure <i>(1,500 impressions)</i> Logo and/or name on Climb to Fight Cancer brochure.	Logo				
Access to Fred Hutch Invitation to a science education event to learn more about Fred Hutch’s research.	Upon Request				

Need more information about sponsoring the Climb to Fight Cancer?

Contact the Climb office, at climb@fredhutch.org or 206.667.1398

Please Note: Customized packages are available. Availability of benefits is dependent on commitment date and subject to change.



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